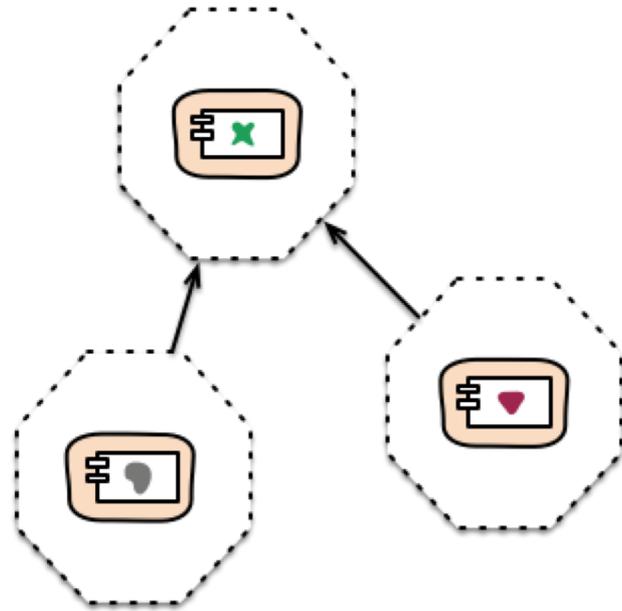


Cross-functional teams...



... organised around capabilities
Because Conway's Law